



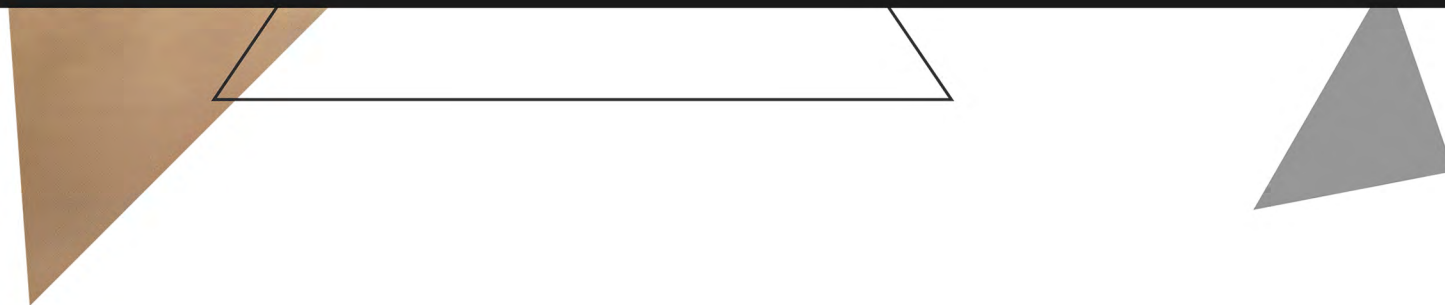
VIRAL VIDEO PRODUCTION

“BE WHO YOU WERE MADE TO BE”



ABOUT INNERLIGHT MEDIA

WE POSITIVELY IMPACT GLOBAL CHANGE BY HELPING INFLUENCERS AND BRANDS REACH THEIR MAX POTENTIAL. WE HELP THEM ACCELERATE THE GROWTH OF THEIR AUDIENCE, MONETIZE THEIR BRAND, AND MAKE AN IMPACT THE WORLD CAN'T IGNORE.



The image features a minimalist design with a central black horizontal band. Above and below this band are white triangular shapes. Some triangles are defined by thin black outlines, while one triangle in the bottom right corner is filled with a solid gray color. The overall aesthetic is clean and modern.

WHY INNERLIGHT MEDIA?

WE HAVE WORKED WITH SOME OF THE BIGGEST ONLINE INFLUENCERS IN THE WORLD AND HELPED THEM GARNER UP MILLIONS OF VIEWS. WHAT SEPARATES US FROM EVERYBODY ELSE IS NOT ONLY DO WE UNDERSTAND VIRAL VIDEO MAKING BETTER THAN ANYONE, BUT WE ALSO GET YOUR VIDEOS IN FRONT OF MILLIONS OF PEOPLE THROUGH OUR DISTRIBUTION NETWORK.



VIDEO MAKING PROCESS

- We provide storyboarding, logistical planning, and outlining of every video.
- Expert post production editing and sound design custom to each client.
- Audio enhancements, music and b-roll footage all copyright compliant.



PERSONAL TRAINING

- We provide consultation and outlining on each video.
- We provide one on one coaching on what to say and how to say it in a compelling way.
- We provide training on how to find your unique message that resonates with your audience organically specifically for viral video making.



DISTRIBUTION

- Distribution to the largest and most engaged Facebook pages. The content can only make an impact if people see it. We get the video in front of millions.
- We provide social strategy calls for content release, schedule, and social media optimization.

ANALYSIS


- We provide statistics and an analysis of each video so we can provide the data necessary to help you continue to grow your audience.
- We provide a Google Team Drive with unlimited storage to have full access to all deliverables.
- We provide a calendar to keep up with dates and schedules of project from start to finish.

PACKAGE CONTENTS

- A video for Facebook
- A thumbnail for Facebook Videos
- A video for Youtube
- A thumbnail for Youtube Videos
- A video for Instagram
- A video for Instagram TV
- A video for Stories
- A meme for Stories
- A video for Twitter
- A meme / Quote Image
- SRT file for captions
- Outro for social media accounts, book, product and/or Facebook group.



OPTIONAL SERVICES

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- Full social media management of Facebook, Instagram, and Twitter pages.

(Pricing based on needs)

PREVIOUS WORKS



Tom Bilyeu
<https://www.facebook.com/tombilyeu/videos/460696951003093/>

Rob Dial
<https://www.facebook.com/RobDialJr/videos/1860609730623165/>

Lewis Howes
<https://www.facebook.com/lewishowes/videos/257005751671969/>

Jesse Elder
<https://www.facebook.com/timepiercer/videos/1554736414624034/>

Prince Ea
<https://www.facebook.com/PrinceEa/videos/10156673877569769/>

THE PROCESS

- Meeting to discuss what your specific needs and goals are
- Figuring out the best strategy for videos
(Decide best topics, style and distribution methods)
- 1 on 1 training session to get the best version of you on camera
- Outlining the necessary logistics, procedures and best practices to record the video
- Video recording
- Full production editing
- Meeting to discuss video release and posting strategy





RETURN ON INVESTMENT

- Long lasting Social Media strategies that will continue to help you build your brand
 - A much wider audience reach, increased engagement and significant follower growth
 - Have a bigger impact as an influencer while developing a stronger relationship with your audience naturally and organically
 - An ongoing relationship with Innerlight Media to help with future projects
 - Powerful and impactful videos and messages
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