

INNERLIGHT MEDIA 30d INTENSIVE EXPERIENCE



INNERLIGHT MEDIA

BUILD AN **AUDIENCE**

BECOME AN **AUTHORITY**

GET THE **ACCOLADES**
YOU DESERVE



**THE INNERLIGHT MEDIA 30d INTENSIVE EXPERIENCE
EMBODIES OUR TRIPLE A METHOD OF DIGITAL SUCCESS**

HERE'S WHAT YOU GET IN THE INNERLIGHT MEDIA INTENSIVE EXPERIENCE

DEEP DIVE SOCIAL MEDIA AUDIT INTO
YOUR DIGITAL PRESENCE. WE
DISCOVER YOUR PROBLEM
AREAS AND WHERE WE
CAN MOST HELP
YOU AT.

AND THEN WE HAVE A 30 DAY ANALYTICS
REPORT AFTER THE "INTENSIVE EXPERIENCE"
TO SHOW THE INCREASE IN YOUR DIGITAL
FOOTPRINT. YOU NEED TO KNOW WHAT
KEY PERFORMANCE INDICATORS
LEAD TO SUCCESS AND WE
SHOW YOU WHAT
THOSE ARE.



INNERLIGHT MEDIA



WE OPTIMIZE ALL YOUR SOCIAL ACCOUNTS. EACH OF YOUR ACCOUNTS WILL HAVE THE AESTHETICS, STYLE AND LOOK NECESSARY TO ATTRACT AN AUDIENCE AND KNOW WHAT YOU'RE ALL ABOUT IN ORDER TO BUILD COMMUNITY.


WE SHOW YOUR TEAM EXACTLY HOW WE DID IT. THIS IS VITAL FOR SOCIAL GROWTH, MAINTAINING BRAND IMAGE, HAVING A CONSISTENT MESSAGE AND MAKING SURE THE COMMUNITY YOU BUILD ONLINE IS COHESIVE.

WE CREATE A VIRAL VIDEO FOR YOU AND COACH YOUR TEAM ON THE METHODS, TOOLS AND TACTICS ON HOW TO REPLICATE THE PROCESS OF VIRAL VIDEO CREATION.

THE ONE THING THAT HAS NEVER CHANGED IS THE POWER OF STORYTELLING AND HOW IT CONNECTS PEOPLE.

WHEN YOU'RE ABLE TO TELL A STORY YOU'RE ABLE TO ATTRACT A LOT OF ATTENTION AND HAVING THE ATTENTION OF A LARGE AUDIENCE IS INVALUABLE AND CAN TAKE YOUR BRAND TO INCREDIBLE HEIGHTS.







WE HELP YOU USE THE AUDIENCE YOU BUILD TO INCREASE YOUR BOTTOM LINE. HAVING THE ATTENTION OF PEOPLE IS EXTREMELY VALUABLE. BUT BEING ABLE TO TURN THAT ATTENTION INTO BUYERS MAKES YOU MORE VALUABLE.

WE CREATE TEMPLATES FOR YOUR PICTURES, QUOTE MEMES AND VIDEOS TO HAVE CONSISTENT BRAND IMAGERY, DIMENSIONS AND AESTHETICS THAT WORK WELL WITH THE ALGORITHMS ON ALL SOCIAL ACCOUNTS.

WE TRAIN YOUR TEAM ON HOW TO CREATE THEIR OWN GREAT TEMPLATES THAT WORK. THIS IS EXTREMELY IMPORTANT BECAUSE EVERY SOCIAL MEDIA PLATFORM HAS SPECIFIC REQUIREMENTS TO MAXIMIZE USE OF CONTENT ON THEIR PLATFORM.

YOU DON'T WANT TO PUT A LOT OF RESOURCES INTO CONTENT WITHOUT GETTING THE BEST RESULTS POSSIBLE.





WE CREATE ENGAGING CAPTIONS AND MEANINGFUL POSTS ON EACH PLATFORM AND WORK WITH YOUR TEAM ON MASTERING EVERY POST THAT GOES OUT. WE WILL TEACH YOU ON HOW TO NEVER RUN OUT OF AMAZING CONTENT.

EVERY PIECE OF CONTENT YOU PUT OUT SHOULD BE MEANINGFUL AND HAVE A PURPOSE.

THIS IS THE BEST WAY TO BUILD AN ENGAGING, LOYAL BASE THAT SEE'S YOU AS AN AUTHORITY. THIS IS HOW YOU ACTUALLY INFLUENCE.

WE SHOW YOU THE BEST PROJECT MANAGEMENT SYSTEMS, SOCIAL MEDIA ADD ONS AND CONTENT CALENDARS TO MAXIMIZE SOCIAL MEDIA EXPERIENCE AND MANAGEMENT WITH EASE.

ONE OF THE BEST WAYS TO MAXIMIZE YOUR SOCIAL STRATEGY IS BEING ABLE TO PLAN YOUR CONTENT AHEAD OF TIME AND MAKING SURE IT'S MANAGED IN A WAY TO PREVENT MISTAKES.





WE USE OUR IMMEDIATE IMPACT METHODS TO QUICKLY INCREASE YOUR BRAND AWARENESS, DIGITAL PRESENCE AND SOCIAL MEDIA COMMUNITY OVER THE NEXT 30 DAYS.

WE THEN TEACH YOUR TEAM THE STRATEGIES TO BUILD A DISTRIBUTION NETWORK.


HAVING A DISTRIBUTION NETWORK IS A VITAL COMPONENT TO GAINING AWARENESS FROM PEOPLE WHO MAY OTHERWISE HAVE NOT HEARD OF YOU. IT'S AN IMPORTANT STEP IN CONTINUED GROWTH.

WE MAKE A 6 MONTH SOCIAL MEDIA STRATEGY TO CONTINUE TO BUILD ON AFTER THE INTENSIVE EXPERIENCE.

WE INCREASE YOUR SEO AND HELP YOU BUILD OUT YOUR OKR'S SO YOU CAN TRACK YOUR PROGRESS OVER THE NEXT 6 MONTHS.

WE MAKE SURE YOU HAVE OBJECTIVES THAT HELP CONTINUE TO GROW YOUR BRAND AND SHOW YOU THE KEY RESULTS NECESSARY TO TRACK TO ENSURE THAT IT HAPPENS.





*WE COME TO YOUR OFFICES FOR A DAY TO MEET YOUR TEAM AND IN REAL TIME TALK SOCIAL STRATEGY, ANSWER QUESTIONS, COACH AND GET A REAL FEEL OF THE CULTURE OF THE BRAND. WE ALSO DOCUMENT THIS EXPERIENCE WITH OUR VIDEO CREW. (WE RESPECT ALL COMPANY PRIVACY POLICIES AND WILL NOT PUBLICIZE ANY SENSITIVE INFORMATION)

*THIS PARTICULAR PART OF THE SERVICE IS OPTIONAL AT NO COST TO YOU.

*THIS SERVICE IS ALSO LOCATION AND TIME DEPENDANT AND NOT AVAILABE TO EVERYONE. ASK FOR DETAILS.

ONCE YOU'RE DONE WITH THE 30D EXPERIENCE NOT ONLY WILL YOU HAVE THE BEST SOCIAL MEDIA STRATEGIES IN PLACE ON TOP OF HAVING TRULY OPTIMIZED SOCIAL MEDIA ACCOUNTS; YOU WILL HAVE THE KNOW-HOW ON HOW TO RUN SOCIAL MEDIA AND CREATE VIRAL VIDEOS LIKE THE BEST PEOPLE IN THE GAME.

YOU WILL ALSO HAVE SIGNIFICANTLY INCREASED AWARENESS AND DIGITAL PRESENCE TO YOUR BRAND AND A RELATIONSHIP WITH A COMPANY THAT IS INVESTED IN YOUR CONTINUED SOCIAL MEDIA SUCCESS TO HELP YOU INCREASE YOUR BOTTOM LINE.



INNERLIGHT MEDIA



- » PROFILE AND PAGE OPTIMIZATION OF SOCIAL MEDIA — FACEBOOK, INSTAGRAM, PINTEREST, YOUTUBE, LINKEDIN, TWITTER.
- » YOU WILL HAVE SIGNIFICANT AUDIENCE GROWTH AND COMMUNITY BUILDING. WITH HIGHER ENGAGEMENT, MORE VIEWS, BIGGER EMAIL LIST, AND INCREASED CLICKS TO YOUR BRAND.
- » LEARN ALL THE RESOURCES YOU NEED TO HAVE A SUCCESSFUL SOCIAL MEDIA STRATEGY.
- » 6 MONTH SOCIAL MEDIA STRATEGY TO INCREASE YOUR BRAND AWARENESS AND SOCIAL MEDIA GROWTH. HELP CREATE OKR'S.
- » LEARN STEP BY STEP PROCESS ON CREATING VIRAL VIDEOS. (INCLUDED WE CREATE A VIRAL VIDEO FOR YOU)
- » WRITING SCRIPTS AND THE STRATEGY THAT GOES INTO RELEASING VIRAL VIDEOS. ALSO LEARN HOW TO CONNECT WITH YOUR AUDIENCE VIA CAPTION WRITING. HOW TO FIND YOUR VOICE AND THE KNOW HOW ON WHAT WORKS.
- » LEARN METHODS ON HOW TO GET THE ATTENTION OF INFLUENCERS AND HOW TO COLLABORATE WITH PEOPLE IN YOUR GENRE.
- » WE CREATE VIDEO AND PICTURE TEMPLATES AND SHOW YOU HOW TO DO IT.
- » WE DO A DEEP DIVE AUDIT OF ALL YOUR SOCIAL MEDIA CHANNELS. INCREASE YOUR SEO AND HELP YOU UNDERSTAND SOCIAL MEDIA KPI'S.
- » YOUR TEAM WILL BE ADEPT ON HOW TO USE EACH SOCIAL PLATFORM, THEY WILL KNOW HOW TO OPTIMIZE EACH SOCIAL PLATFORM AND THEY WILL HAVE EXPERT SECRETS TO CONTINUALLY GROW ON THESE PLATFORMS.
- » WE WILL ALSO SHOW YOU WHO THE INDUSTRY LEADERS ARE IN YOUR NICHE AND WHO YOU SHOULD BE WATCHING AND KEY THINGS TO LEARN FROM THEM. (IMPORTANT)
- » HAVE A CLEAR PATH ON HOW TO TURN YOUR WIDER AUDIENCE INTO SALES.
- » LEARN HOW TO BE CONSISTENT WITH YOUR ONLINE PRESENCE WHILE SPENDING LESS TIME ON SOCIAL MEDIA AND NEVER RUN OUT OF CONTENT.

PRICING FOR THE INNERLIGHT MEDIA 30d INTENSIVE EXPERIENCE
STARTS AT 100K USD

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